hospitality mints

CUSTOM MINTS: A VERSATILE MARKETING TOOL

+ **Giveaway:** Custom mints are a memorable, low-cost treat that can be sprinkled around a trade show booth, handed out as people walk by - giving you an opportunity to engage them, or sent or prospective customers. Your logo can be printed on one side and with a marketing message on the back, reinforcing your message.

+ **Build Awareness of Social Media Channels:** Companies trying to grow their social media following often have difficulties bringing their offline audience to their online social media channels. Sharing custom mints with such an invitation is a fun and easy way to invite people to follow you on social media.

+ **Promote a New Product or Service:** Do you need to get the word out about a new product or service? The success of a new launch depends highly on the number of people who know that the product or service exists. Custom mints are a low-cost, awareness-enhancing giveaway that everyone will reach for.

OTHER WAYS TO SUCCESSFULLY USE CUSTOM MINTS:

+ Elevate your brand and logo recognition by having your brand impression count soar with logoed mints
+ Invite customers to download your mobile app
+ Build awareness of your event
+ Promote charitable partnerships
+ Create customer engagement using QR codes, offers or coupons printed on the wrapper
+ Promote email newsletter signup or loyalty programs
+ **Show customer appreciation with a tasty treat**

CUSTOM MINTS....
Perfect For Any Type Of Business